**Website Project Checklist**
(drawn from planning and storyboarding)

|  |  |
| --- | --- |
| Name of Site: |  |
| Author of Site: |  |
| URL of site: |  |

**General Web Page Design**

* Landing Page: Writing a greeting to visitors with Directory of Contents OR – Go Directly to About Me Page
* Social Media Links
* Basic Design Principles Evident (CRAP) – attention to Color, Fonts, Layout, Features

**About Me Page**

* Short Bio / Introduction
* Professional Resume
* Links to Resume and Portfolio

**Blog Page**

* Links to colleagues and class blog.
* Topics – Content well-written with attention to voice, grammar, style, etc.:
	+ Social Media Experience,
	+ Video Memes,
	+ Social Media & Skeumorphism,
	+ Anthropological View of YouTube (Michael Wesch Lecture),
	+ McDonalds & Color & Semiotics,
	+ Basic Design Principles (CRAP),
	+ Best Ad Analysis,
	+ Award Winning Blogs as Worked Examples,
	+ Fonts & Typefaces,
	+ Remediation,
	+ Photography Rules,
	+ Web Design (software, coding, etc.),
	+ Image Memes & Copyright,
	+ Presentation Slide Design
* Blog Elements:
	+ Photos
	+ Slide Show
	+ Gallery
	+ Video

**Hobbies/Personal Interest Page (Optional)**

* Optional

**Portfolio Page**

Follow the Instructions on the Portfolio Project Instructions and provide a rationale that explains and illustrates your work in the following:

* Photography
* Print Design
* Web Design (software, coding, etc.)
* Memes & Social Media
* Presentation Slide Design
* Ad or Website Design & Rhetorical Analysis