**Website Project Checklist**  
(drawn from planning and storyboarding)

|  |  |
| --- | --- |
| Name of Site: |  |
| Author of Site: |  |
| URL of site: |  |

**General Web Page Design**

* Landing Page: Writing a greeting to visitors with Directory of Contents OR – Go Directly to About Me Page
* Social Media Links
* Basic Design Principles Evident (CRAP) – attention to Color, Fonts, Layout, Features

**About Me Page**

* Short Bio / Introduction
* Professional Resume
* Links to Resume and Portfolio

**Blog Page**

* Links to colleagues and class blog.
* Topics – Content well-written with attention to voice, grammar, style, etc.:
  + Social Media Experience,
  + Video Memes,
  + Social Media & Skeumorphism,
  + Anthropological View of YouTube (Michael Wesch Lecture),
  + McDonalds & Color & Semiotics,
  + Basic Design Principles (CRAP),
  + Best Ad Analysis,
  + Award Winning Blogs as Worked Examples,
  + Fonts & Typefaces,
  + Remediation,
  + Photography Rules,
  + Web Design (software, coding, etc.),
  + Image Memes & Copyright,
  + Presentation Slide Design
* Blog Elements:
  + Photos
  + Slide Show
  + Gallery
  + Video

**Hobbies/Personal Interest Page (Optional)**

* Optional

**Portfolio Page**

Follow the Instructions on the Portfolio Project Instructions and provide a rationale that explains and illustrates your work in the following:

* Photography
* Print Design
* Web Design (software, coding, etc.)
* Memes & Social Media
* Presentation Slide Design
* Ad or Website Design & Rhetorical Analysis